

## **Business Studies**

### **Class-XI**

#### Project –I

##### Pollution

Record the levels of SPM (Suspended Particulate Matter)

From 15 May to 30 May of atleast 5 cities in India.

After data is recorded plot it on a graph.

Write up on:

- 1) What is pollution?
- 2) What are the different types of pollution?
- 3) What are the different causes of pollution?
- 4) What are the consequences of pollution?
- 5) What is the role of government or corporate sector in trying to maintain pollution?
- 6) You may suggest some suggestions and conclusion on how to maintain Bring down of pollution.

#### Project –II

##### Visit to A Mall

Observe:

- 1) Number of floors
- 2) NO. of Shops
- 3) How many shops are occupied or unoccupied.
- 4) Shop owned:

Ownership

Rental

- 5) Service business shops (Spa? Gym.etc)
- 6) Different types of promotional schemes.
- 7) Why are the mostly visited shops so famous?
- 8) Special attractions of the mall:
  - ) Food court
  - ) Gaming zone
  - ) Cinema / theatre
  - ) Play areas
  - ) Any other innovative facilities offered.