

24/12/18

Business Studies Project  
class XI C/D

Page No.

Date

P. Kapur  
24/12/18

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Select any two companies, evaluate and compare the two companies on the basis of following information:

- a) Origin and background of the company.
- b) Product profile [types of goods offered to customers]
- c) Markets catered to [domestic or international]
- d) Corporate social responsibility [list out the types of activities or programmes undertaken to fulfil the social responsibility]

Students are required to prepare a project file covering the above mentioned areas.

To be submitted by 15 January, 2019 as a part of practical internal assessment.